



PROFESSIONAL ARTIST DEVELOPMENT 101

By Artist: **MoNique LeRoux**

COURSE OVERVIEW

- How to price your artwork
- How to create a legal Certificate of Authenticity (COA)
- How to make your own art prints

COURSE DESCRIPTION

PAD- 101 covers three core practices to providing artists with paramount information to assist in their professional development, career advancement, and personal success. In this course, students will learn how to effectively and consistently price their artwork, to maximize consistency across bodies of work, how to create a legal Certificate of Authenticity to add legal verifiable value to their work, and how to create their own art prints to generate additional income from their existing work.



ABOUT THE TEACHER

MoNique LeRoux is a Texas native with French Creole heritage born in the small town of Lufkin, Texas. She holds 7 years of professional artist experience and top tier training during her 2019 mentorship and residency in Houston Texas under the direction John Ross Palmer's, "Escapist Mentorship Program". She has compiled two Professional Development Artist courses, PAD 101 & PAD 102. LeRoux has shown her artwork in several galleries, art centers, and has been published in magazines and major television media. Not only an Artist but also a Film Director and Producer, in 2021 she was proclaimed her own holiday by Mayor Sylvester Turner in the city of Houston, "Meet Houston's Artists Docuseries Day" for her work as the lead Artist and director and producer of the docuseries that told the story of artists still creating amid the COVID-19 pandemic, civil unrest, the struggle of financial survival and unifying the artists of Houston, Texas during uncertain times.